



Donation Points Pack

01

Why do we need donation points?

Thank you for your interest in hosting a donation point for Baby Bank Network Bristol. Please read this pack and get in touch with us at partnerships@babybanknetwork.com for further information and to set-up a donation point.

We rely on the generosity of the local community to help us support families across Bristol who are experiencing poverty or crisis. We provide pre-loved essentials for their babies and children up to 5 years old, as well as some new items such as toiletries for mums and babies.

Hygiene poverty in the UK means **1.1 million children are lacking basic hygiene products**. As well as redistributing preloved items, **we give out more than 1,000 toiletry packs for mums and babies each year**. A pack includes items such as baby wipes, nappy cream, soap, shampoo, toothbrush and paste, flannels, cotton wool, hand cream, nipple cream and breast pads.

Our toiletry packs are one of our most popular items, and our toiletry **donation points around Bristol are a vital source of donations**. We are incredibly grateful to everyone who hosts and donates at them!



02

What can be donated at a donation point?

Our **donation points are for dropping off new toiletries and nappies** – opened packets of nappies are fine. On our website you can see a [list of toiletries we accept](#). We also take the following smaller pre-loved items at these points: baby monitors, manual breast pumps, bottles (Tommee Tippee, MAM and Philips Avent only) and new teats.

Unfortunately, we **cannot take any other pre-loved items at donation points** because [our wishlist](#) changes frequently. We also need to check pre-loved items to ensure they are suitable and safe. We provide a poster for the donation point with a list of items we need.

03

Where can donation points be set up?

Public venues – donation points can be set up in **venues open to the public** such as shops, cafes, community and children's centres, libraries, playgroups, softplays, leisure centres, faith spaces and businesses with public waiting areas.

A list of our **public donation points** is on our website. If you have another type of public venue you think would be suitable, please get in touch.

If your donation point is in a public venue, we can **add your venue to our map and your logo on our toiletries donation page**. We also share about our donation points in our communications.

Private venues – donation points can also be set up in venues that are not accessible to the public, but **where people who access the space are likely to donate**, for example nurseries, schools, universities, offices and other corporate spaces. These can be permanent or temporary donation points, for example as part of our Christmas Appeal.

This pack is aimed at donation points in publicly accessible venues. If you are looking to host a donation point in a private venue please read our [Donating Toiletries Information Pack](#) and get in touch with us at partnerships@babybanknetwork.com



Find out more about our our work at
www.babybanknetwork.com



What resources are needed?

We can provide the following for your donation point:

- **Donation basket** measuring 43cm x 43cm. They can also be easily folded flat for transporting and when not in use. If you would prefer to use something else such as a shopping trolley, smaller basket or box, we will work with you to find something suitable.
- **Branded laminated poster with list of toiletries needed** and our contact details for further information. This can be fixed on/by the donation basket.



How are donation points promoted?

We will add **your venue to our map and your logo to our toiletries donation page**. We can also work with you on graphics and copy to promote the donation point on your website.

We will **announce the new donation point in our newsletter and on our social media** channels, or you can announce it and we will re-share your posts. We use Facebook, Instagram and LinkedIn. A photo of of your team next to the donation point works well!

We regularly promote and thank all those who host a donation point on our social media.

We also have **branded graphics you can use to promote the donation point** on your social media and other comms channels.

Find out more about our our work at
www.babybanknetwork.com

06

How/when are donations collected?

When your donation point is looking full (or getting close) there are two options:

1. You can **deliver donations to our warehouse in Fishponds**, just book a delivery slot on our website and pop us an email at partnerships@babybanknetwork.com to let us know.

When dropping off donations at our warehouse, please make sure a member of staff knows where they are from, so we can count the donation, add it to your total and thank you!

2. Email us at donations@babybanknetwork.com and **we will arrange for a volunteer or our Collections & Deliveries Driver to collect** the toiletries asap.

We aim to count donations and estimate their financial value using average prices for each item which we review annually. We can share this information with you, and with our supporters when thanking you/them, and promoting the donation point on our social media.

07

Agreement

We have a simple **agreement with our publicly accessible donation point venues**, which sets out the expectations between Baby Bank Network and you as our donation point partner.

08

Further information

If you would like to set-up a donation point or have any further queries please **get in touch with our Fundraising & Partnerships Manager** at partnerships@babybanknetwork.com. We would love to hear from you!

Thank you for your support

For further information and to set up a donation point, please get in touch on partnerships@babybanknetwork.com



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