Baby Bank Network BRISTOL

Santa's Sack Appeal

Donating Toiletries

for mums and babies in Bristol this winter

01 Why we need toiletry donations

Baby Bank Network Bristol gives out **over 1,000 toiletry packs for mums and babies each year**. Since the organisation began in 2015 we have given out **over 8,666 toiletry packs**!

Hygiene poverty affects 9.6 million adults in the UK, and **26% of parents with children under 18 years cannot afford everyday personal care**, **hygiene and household cleaning essentials**. Without access to these basic essentials, children are missing school and their mental health can be affected.*

Each year **we spend over £8,000 on toiletries** to supplement those that are donated by supporters. Most of the families we support receive toiletries as part of their bundle.

As part of our annual Santa's Sack Christmas Appeal we ask businesses, organisations, school, faith and community groups to donate toiletries. This helps to keep our shelves stocked and reduces the amount we need to spend on toiletries during the year.





Find out more about our Christmas Appeal at
www.babybanknetwork.com/christmas

*data from www.thehygienebank.com

02 How to donate toiletries

There are **three ways to donate toiletries** to Baby Bank Network Bristol this Christmas.

Organise a Toiletries Drive





Organise a toiletries drive in your place of work or worship, school, nursery or other community venue. Here's a few tips on how to organise it:

1. **Check** with the relevant person that you can host a toiletries drive in the venue and where you can set it up safely.
2. **Check what toiletries we need** donated - see page 3 or visit our website.
3. **Set-up your collection point** - use a Christmas sack, a box or something else!
4. **Print signs** and put them on/by your collection point - download our Christmas appeal posters. Use Christmas decorations to help people notice it!
5. Make sure your signs clearly state; what to donate, where to leave donations, a date to donate by.
6. **Communicate** with everyone in the building, school, company so they know what to do and when! Try e-mails, social media, posters, and sharing at meetings, in newsletters and on your website/intranet.
7. **Remind people** to donate, and **share your successes** during and after the appeal.
8. **Book a delivery slot** to bring your items to our warehouse or request a collection.
9. Gather your donations and **bring them to our warehouse before midday Wednesday 23rd December** (or when we re-open from 4th January).
10. **Thank everyone who donated** - we can say thank you on our social media (please get in touch to organise), and we will send you a thank you letter in January.



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Donate pre-made toiletry packs

We give out toiletry packs with most of the bundles for families. It is very helpful if they are ready to go on our shelves. **If you are able to make ready-made packs, we would be really grateful.**

If you would like to donate a more than 50 packs, please get in touch so that we can organise storing them.



Example toiletry pack for mum

Please include the following in each pack:

Baby toiletry pack:

- 1 x pack baby wipes
- Approx. 100 nappy sacks
- 1 x pot/tube of nappy cream
- 1 x bottle of baby wash/baby bubble bath
- 1 x bottle baby shampoo
- 1 x pack of cotton wool
- 1 x flannel or sponge
- 1 x baby toothbrush and toothpaste

Optional extras:

- 1 x baby towel
- 1 x grooming set - brush/comb & nail scissors/clippers
- 1 x baby lotion/oil
- Nappies size 1 (no size 3 nappies please)

Mum toiletry pack:

- Maternity pads – 2 packs
- Breast pads – 1 pack/box.
- 1 x toothbrush and 1 toothpaste
- 1 x bottle of shampoo
- 1 x bottle shower gel
- 1 x bar soap

Optional extras:

- A few treats to make a new mum feel a bit more special e.g. hand cream, lip balm, bubble bath, body lotion, stretch mark cream etc
- 1 x bottle of conditioner

Please do not donate any of the following as we cannot give them to families:

- **Wrapped gifts/donations or cards** - we will have to unwrap items to check them and remove cards before giving them to families.
- Any **medication or medicated items** (e.g. pregnancy vitamins, gripe water or eczema shampoo).
- **Make-up, talcum powder** and **tampons.**

Donate toiletries online

Buy and donate toiletries (or vouchers we can use at a later date to buy toiletries) via our **For Common Good wishlist.** Items we need will be delivered to our warehouse in bulk when we need them, and without a delivery cost.



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03 Other ways to support Baby Bank Network

Host a permanent toiletries donation point

We can provide posters and other materials, as well as toiletry donation baskets if you would like to host a permanent donation point throughout the year. We can collect these from you each time your donation point is full. Visit our website to find out more.

Charity of the year

Do you select a charity to support each year or for specific events? Does your place of work manage an internal grant or trust you could nominate us for? Would your employer match fund what you raise for us? Visit our website to find out more about partnerships.

Fundraising

Organising or taking part in a fundraising event is a great way to get to know your colleagues, try new activities and develop your team building skills. Join our Great Bristol Run team in May or organise your own event such as a bake sale, summer fayre or Christmas party!

Pro-bono skills and services swap

Are you organising any training that might benefit our staff or volunteers? Do you have expertise in an area that you can offer pro-bono or 1:1 support on? Is there a specific project that you could undertake for us? For example, digital marketing or graphic design.

Raising awareness online

Share your support for Baby Bank Network Bristol on your website and e-mail signatures and sign-post people to **our website**. Follow us on Facebook, Instagram, LinkedIn and re-share our posts. Sign-up to receive our newsletter and keep up-to-date on our work.

Thank you for your support.

For further information, advice or tips on supporting our work please get in touch on **fundraising@babybanknetwork.com**

Find out more on our website at
www.babybanknetwork.com

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